



REGIONAL SEMINARS

# RECRUITMENT & RETENTION

APPLICABLE POOL: PROPERTY/CASUALTY

Recruiting and retaining high-quality police officers remains one of the most significant challenges facing law enforcement agencies today. This Recruitment & Retention seminar will explore key topics including the evolving legal landscape, effective selection and screening methods, available no-cost tools, and strategic considerations for building a sustainable recruitment program. Participants will also examine best practices for candidate vetting to help ensure new hires meet the highest ethical and professional standards.

## DATES & LOCATIONS

**THUR | APR 23**

### GREENWOOD VILLAGE

DoubleTree by Hilton  
7801 East Orchard Road  
Greenwood Village, CO 80111

**WED | JUNE 17**

### DURANGO

Durango DoubleTree  
501 Camino Del Rio  
Durango, CO 81301

**WED | AUG 05**

### SALIDA

Salida Steam Plant  
220 West Sackett Avenue  
Salida, CO 81201

**WED | OCT 21**

### VIRTUAL

Virtual Meeting - On24 Webinar  
<https://event.on24.com/wcc/r/5355181/1F86E356B4C7CBDC750B9201942EEF47>

**REGISTRATION: 7:30 AM | TRAINING: 8:00 AM - 12:00 PM**

**To register, click on the location links above or email [channac@cirsa.org](mailto:channac@cirsa.org).**

- Morning beverages will be provided
- The seminar is **FREE** for members, but with limited space, registration is required

## PRESENTED BY: MARK PFETZER

*RMP RISK CONSULTANT & FORMER CAPTAIN AT SAN JUAN (NM) COUNTY SHERIFF'S OFFICE*



Mark Pfetzer is a law enforcement consultant specializing in risk management, policy development, training, and operational strategy. With more than 23 years of experience, including command-level roles, he brings extensive expertise in recruitment and hiring, professional standards, investigations, personnel development, and policy management. Mark retired as a Captain from the San Juan County Sheriff's Office (NM) and later served as Police Administrative Manager for the Durango Police Department (CO), where he strengthened recruitment practices and agency operations. He applies a results-driven, data-informed approach to help agencies attract and retain high-quality personnel while upholding strong professional and ethical standards.