



Membership Services & Marketing

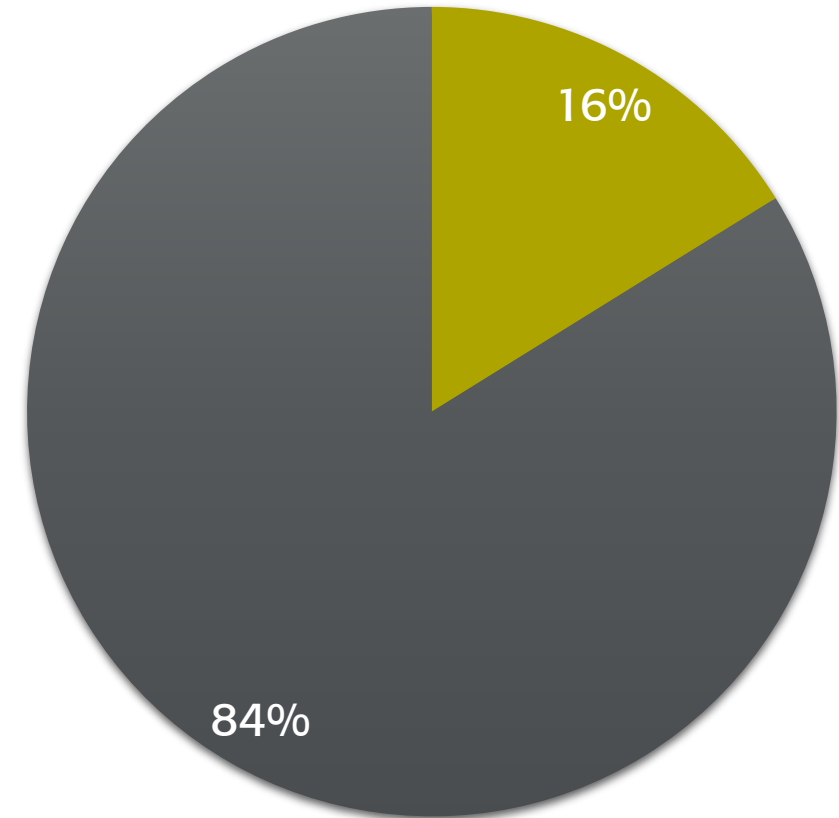
New Member Orientation

Courtney Fagan, Strategy & Member Engagement Manager

Who is CIRSA?

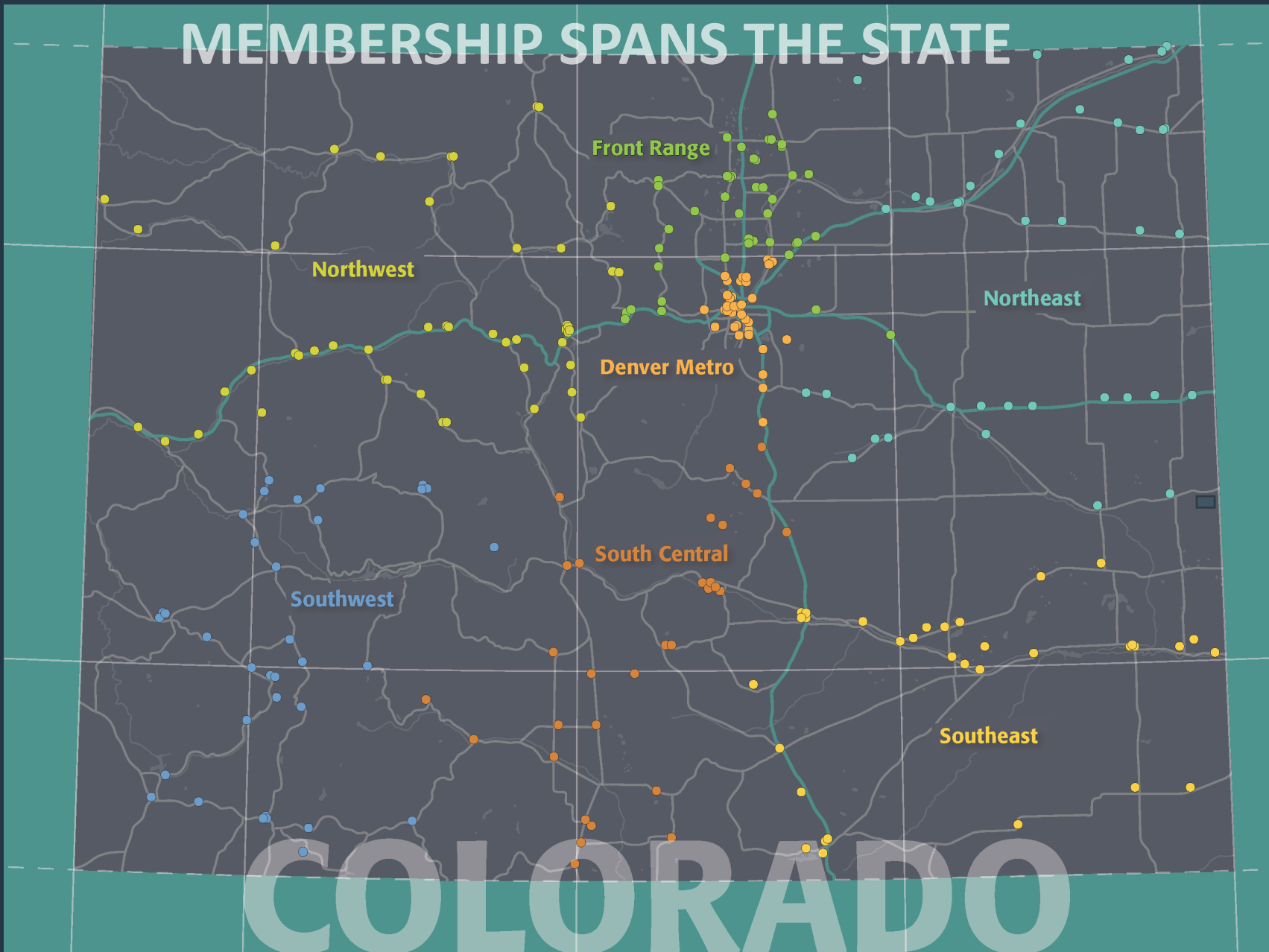
- The municipal self-insurance pool of Colorado
- We provide property/liability and workers' compensation coverages to over 80% of the cities and towns across the state

Colorado Municipalities



■ Non-Members ■ Members

MEMBERSHIP SPANS THE STATE



Risk is a part of everyday life

What We Do:

Serve those
who serve
Colorado
communities

CIRSA offers a fully comprehensive approach to maintaining the safety of a community and the individuals who live and work within it.



SAFER TOGETHER

- CIRSA's comprehensive approach to managing risk, partnering with members, and taking a collaborative approach to claims
- The alliance shared by our members



CIRSA's Mission: Our How

To provide Colorado municipalities with the knowledge, guidance, and resources they need to effectively manage risk and create the conditions for their communities and citizens to thrive.

CIRSA's Vision: Our Why

A Colorado filled with rich and diverse communities in which people can live well together with the freedom to pursue their personal and professional dreams.



SERVING THOSE WHO SERVE COLORADO COMMUNITIES

CIRSA EXISTS to ENABLE COLORADO COMMUNITIES to exist, to thrive and to prosper

OUR ROLES THE 5 Cs

COVER

WE PROVIDE COVERAGE

OUR VISION

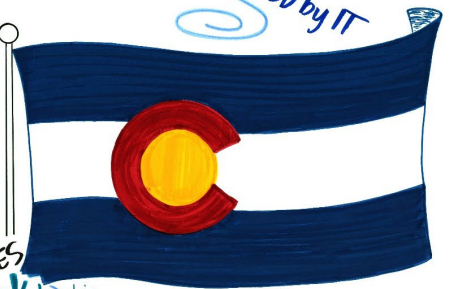
A COLORADO FILLED with RICH and DIVERSE COMMUNITIES in which PEOPLE can LIVE WELL TOGETHER with the freedom to PURSUE their PERSONAL and PROFESSIONAL dreams

RISK is a NECESSARY PART of EVERYDAY LIFE... risk and life BECOME MORE interesting and COMPLEX WHEN WE LIVE together

TRUE RISK MANAGEMENT is a fully comprehensive APPROACH to MAINTAINING the health of a COMMUNITY and the INDIVIDUALS SERVED by IT

OUR MISSION

TO PROVIDE COLORADO MUNICIPALITIES with the KNOWLEDGE, GUIDANCE and RESOURCES they NEED to effectively manage risk and CREATE the CONDITIONS for THEIR communities and citizens to thrive



CATALYST

WE EMPOWER OUR MEMBERS to CULTIVATE WELL-RUN, PROSPEROUS and THRIVING COLORADO COMMUNITIES

COACH

WE HELP OTHERS PERFORM at THEIR PEAK by COMBINING EXPERTISE with GUIDANCE, SKILL with MOTIVATION

COLLEAGUE

WE SHARE RESPONSIBILITY for CULTIVATING COMMUNITY through EFFECTIVE RISK MANAGEMENT

OUR VALUES

In the name of FREEDOM WE INSTILL confidence and security

In the name of COMPASSION WE STAY loyal and committed

In the name of SERVICE WE ADVANCE a GREATER GOD: community

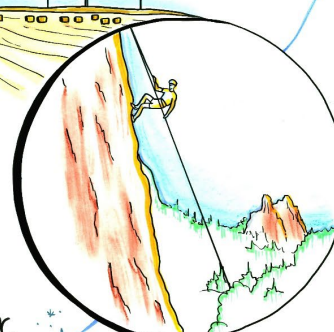
In the name of TRANSPARENCY WE DO the right thing

In the name of PARTNERSHIP WE FOSTER collegiality



CHAMPION

WE are "CHAMPS" at RISK MANAGEMENT, and WE ADVOCATE for a FUNCTIONAL, LIVABLE COMMUNITY through STRATEGIC RISK MANAGEMENT



Membership Services/Marketing

Member Relations

- Member Advisory Committee, Recruitment, Member Satisfaction Visits, Service Summaries, and Council/Trustee Presentations

Events & Programs

- General Membership Meeting, Tami's Lunch Bunches, [Endowment](#) and [Scholarship](#) Programs

Communications & Engagement

- [Website](#), [Annual Report](#), [CIRSA Safety](#) YouTube Channel, [Safety Quizzes](#), [LinkedIn](#), Member Information Database, and Surveys

Benefits of Membership

Ownership

- CIRSA's assets are owned by the members
- No outside shareholders

Governance

- Members elect Board of Directors
- Vote on changes to bylaws

Customer Service

- Member Specific
- Extensive array of services and resources

Training

- Online courses
- Personalized, onsite courses for staff and elected officials
- [More info](#)

Scholarships & Grants

- Help to advance education
- Assist in risk management expenses
- [More info](#)

Travel Reimbursement

- Meals, lodging, mileage, & parking for CIRSA events
- [More info](#)

General Membership Meeting

- Annual Meeting in June
- Board of Director Elections & Bylaw Amendments
- Often in conjunction with CML Annual Conference
- Travel Reimbursement provided
- Check the [Event Calendar](#) each year for more information



New to CIRSA

- Created for new members and new contacts
- Available to everyone, no login required
- Register for website access
- Access Orientation, Services, Training Catalogs, Policies, Hotlines, FAQs

Welcome New Members

As a new member you will interact with CIRSA on a variety of activities, including risk management, insurance coverages, claims, legal and financial issues. Here are some resources that will help you get started. If you have any questions, please let us know; we can be reached at 800.228.7136 or membership@cirsa.org.



CIRSA Services



CIRSA Orientation



On-Site Training Course
Catalog



Online Training Catalogs



Liability Hotline



Member Travel
Reimbursement Policy



Member Website Access



Loss Control Audit Standards



Frequently Asked Questions



Member Dashboard

Update your entity info, contact your
CIRSA Reps and more. Member
Website Access required

Member Dashboard

- CIRSA needs current and accurate information to get in touch with you!
- You can view and change your information on the [Member Dashboard](#) (website credentials required).
- Can also report claims, contact your reps, bookmark useful forms and tools.

The screenshot shows the CIRSA Member Dashboard for a user named Courtney. At the top, there is a navigation bar with links for "Your Entity Info", "Your CIRSA Reps", "Travel Reimbursement Program", and "Member Equity Policy". Below this, a personalized greeting reads "HEY THERE, COURTNEY". A row of four dark blue buttons with white icons and text provides quick access to "REPORT A CLAIM", "MY COVERAGE", "MEMBER INFO", and "CONTACT REPS".

Below the buttons is a section titled "My Saved Resources" with a list of saved items. The first item is "15-Passenger Vans: Beware of Rollover Risks", marked with a star icon and a trash icon, with a "View Resource" link and arrow below it.

On the right side, there are two vertical panels. The top one is "Useful Forms & Tools" and the bottom one is "Member Forms & Tools". The "Member Forms & Tools" panel lists several options: "Certificate of Insurance", "Application Amendment Request", "Training Library", "Update Contact Info", "Travel Reimbursement", and "Bill Pay".

At the bottom of the dashboard, there is a section for "Latest CIRSA News and Blog".

Thank You

Please don't hesitate to reach out if you have any questions or requests. I look forward to seeing you in person soon!

courtneyf@cirsa.org

720-728-1304

